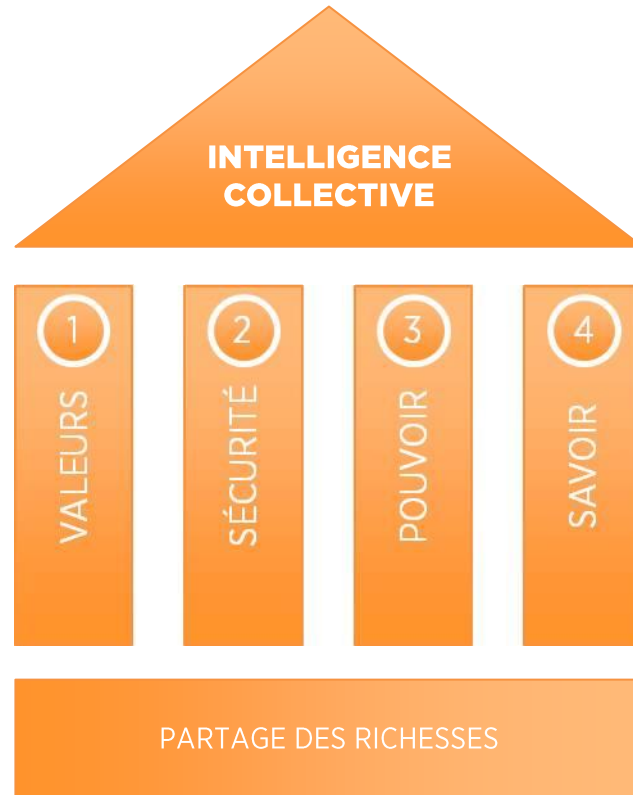


# **COMMENT ASSURER UNE INTELLIGENCE COLLECTIVE DANS LE MANAGEMENT DE L'ENTREPRISE?**

CHRISTOPHE BARMAN

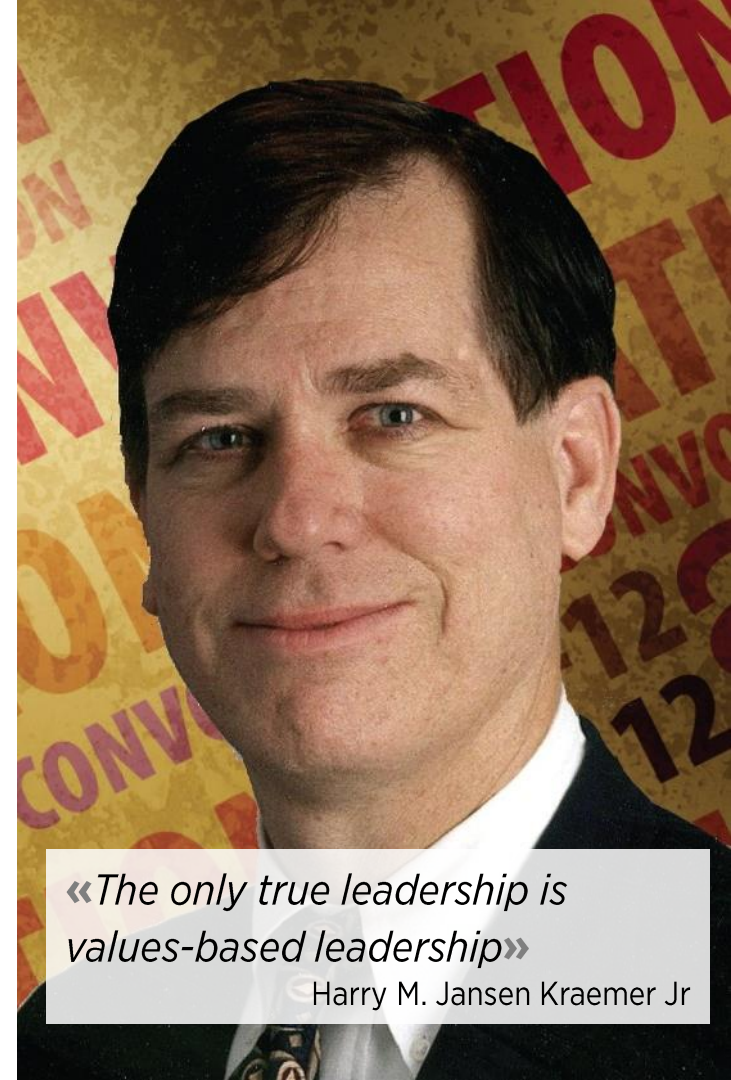
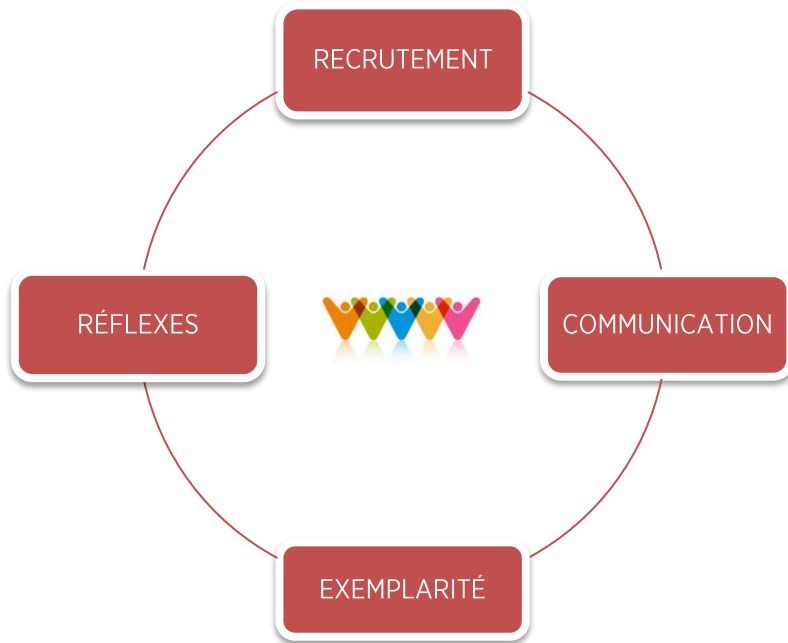
# L'INTELLIGENCE COLLECTIVE



«intelligence partout distribuée, sans cesse valorisée, coordonnée en temps réel, qui aboutit à une mobilisation effective des compétences»

# 1. LES VALEURS

## LEADER = DONNER DU SENS

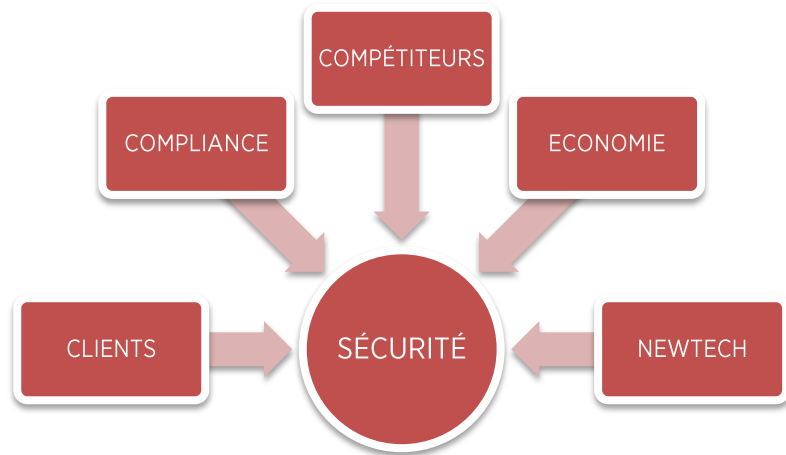


«The only true leadership is values-based leadership»

Harry M. Jansen Kraemer Jr

## 2. LA SÉCURITÉ

**LEADER = PROTÉGER**

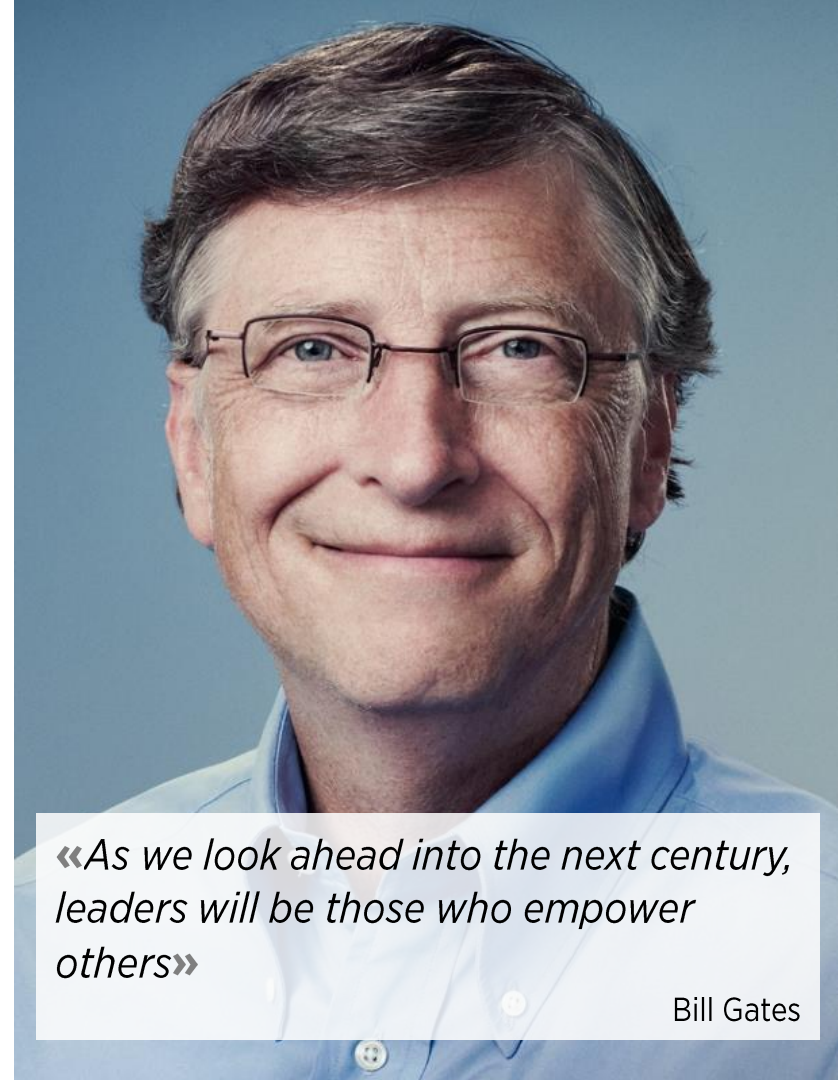


«Good leaders make you feel safe»

Simon Sinek

### 3. LE POUVOIR

#### **LEADER = CATALYSER**



*«As we look ahead into the next century, leaders will be those who empower others»*

Bill Gates



## 4. LE SAVOIR

**LEADER = COMMUNIQUER**



*«I think the currency of leadership is transparency»*

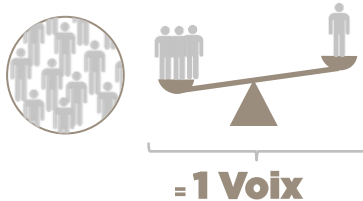
Howard Schultz

# PARTAGE DES RICHESSES

## LEADER = PARTAGER

loyco

Voix des actionnaires



Processus de décision



«The Dumbest Idea In The World: Maximizing Shareholder Value»

Jack Welch

**MERCI**  
DE VOTRE ATTENTION