

## FACT SHEET

### What is the Corporate Sustainability Leadership Learning Platform?

The CSL Learning Platform is pursuing a mission as IMD's thought leadership, research and learning platform for sustainability leadership. It contributes to leadership in sustainable development through a) a focus on mainstreaming social and environmental issues on corporate strategic agendas and b) the promotion - through knowledge sharing Roundtables and events - of strategic innovation and best practice in sustainability initiatives.

### Why should my company join the CSL Learning Platform?

#### Leverage your corporate sustainability leadership and related management activities

- Communicate your CSL message and work on your CSL strategy with one of the world's most reputable business schools
- Partner with IMD on your CSL strategic journey

#### Access a credible and high level corporate sustainability leadership network

- Join the CSL Platform "club" as a privileged member and take advantage of the knowledge of key contacts in a diversity of companies
- Use CSL as a platform to share ideas, problems and solutions with organizations outside your traditional business area
- Through networking, gain new insights and identify upcoming hot topics for your company

#### Innovative learning

- Share the learning from company specific projects
- Case studies
- In-company research
- Innovation process, knowledge brokering (benchmarking exercises, issue research, seeker-solver networks for innovation)
- Tailor-made training (specific to particular activities or companies)
- Stakeholder dialogue
- Issue specific roundtables
- Strategic workshops
- Providing expertise as guest speakers/facilitators at diverse forums (in-company meetings, conferences etc.)

#### Special access to IMD Faculty and research capacity

- Consult with IMD Faculty and CSL research staff on CSL topics
- Through early access to CSL research outputs, gain new insights and identify your upcoming challenges and opportunities through:
  - Cutting edge case studies
  - Working papers/articles/books on CSL management challenges
  - Results of empirical research projects
  - Influence the CSL research agenda to address your most pressing challenges

#### Access to CSL's shared learning events

- Send up to five of your corporate managers to sustainability learning events free of charge (two Roundtables and a Discovery Event every year)



Aileen Ionescu-Somers  
Director, CSL Learning Platform

#### Current CSL member companies

ABB  
Bacardi-Martini  
Bombardier Transportation  
Coca-Cola Hellenic  
EFICO  
F. Hoffman-La Roche  
Firmenich  
Gearbulk  
JTI  
Lombard Odier  
Nestlé  
Novartis  
Philip Morris International  
PWC  
RWE  
Sulzer  
SwissRe  
Syngenta  
Unilever  
WestLB  
WWF

#### Current CSL partners

Burson-Marsteller  
EABIS (Academy of Business in Society)  
GFTN (Global Forest & Trade Network)  
SAI Platform (Sustainable Agriculture Initiative)  
WEC (World Environmental Center)  
WWF Climate Savers

### What are our objectives?

Our main objectives as a center are to:

- Help companies to embed sustainability strategies,
- Contribute to mainstreaming of sustainability as part of the business school curriculum and
- Bring cutting edge learning/knowledge of multiple corporations and their stakeholders in the area of corporate responsibility/sustainability to the attention of other members, the external business context and participants in IMD programs.

### What is the cost to join?

The annual fee for CSL Learning Platform membership is CHF 10,000.

#### DATE

#### EVENT TITLE

Mar 20-21, 2013  
Venue: IMD

CSL Learning Platform Roundtable  
Sustainability Dilemmas and Solutions Affecting Natural  
Resource Use

May 28-29  
Venue: IMD

G21 Swisstainability Forum  
*Organized by NiceFuture and hosted by IMD*

Jun 3-4  
Venue: IMD

CSL/SAI Sustainability Master Class –  
Embedding sustainable sourcing strategies in companies

Jun 17-21  
Nov 18-22  
Venue: IMD

One Planet Leaders  
Putting sustainability at the heart of business

Sep 25-26  
Venue: IMD

CSL Learning Platform Roundtable  
Energy and Climate Change – Part II

Nov 14  
Venue: IMD

CSL Discovery Event  
Influencing Sustainable Consumption: The role of  
companies